

FAX# 703 528 7880 AUG10/12 17.1  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

BUYER NAME KATIE KEULEMAN

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 08/01/12 1:11

STA:

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = AGENCY EST # = 1523  
AGENCY PRODUCT CODE =

63	A	500P-600P	30	\$2,200.00	8/13	8/13	2	MON	2
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PROGRAM : NEWS  
ORD COM1 : REVISED PER REQUEST : 60S TO : 30S.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64	A		1100P-1135P	30		\$2,000.00	8/12	8/12	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
PART OF A MAKEGOOD MADE UP OF LINES 63-65												
65	A		1100P-1135P	30		\$2,000.00	8/13	8/13	1		MON	1
PROGRAM : NEWS												
ORD COM1 : REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
PART OF A MAKEGOOD MADE UP OF LINES 63-65												
STATION MAKEGOOD OFFERS:												
M2 OK'D												
MISSED: BONUS												
OFFER: MON/500P-600P      AUG13 (2/WK)      30S      \$2,200.00      (AUG10/12)												
& SUN/1100P-1135P      AUG12      30S      \$2,000.00      PLS ADVISE.												
& MON/1100P-1135P      AUG13      30S      \$2,000.00												
CMT: REVISED PER REQUEST TO CONVERT : 60S TO : 30S.												
AUG/12      258200.00      SEP/12      142050.00												CONTRACT TOTAL      400250.00
												TOTAL SPOTS      264

MARKET TOTALS \$1,004,743      WFTV 39%      WKMG 17%      WESH 24%      WOFL 15%      WKCF 1%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE